

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

American Rambler
Attention: Stephanie Kincaid
138 Conant Street
Beverly, MA 01915

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
968925-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY FOR PRESIDENT	

Flight Dates	Order #	Alt Order #
10/31/12 - 11/06/12	968925	6400166

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	11/05/12	11/06/12	WPBF News 25 Mornings	6-7AM	MT-----	:30	2	\$275.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>		
	11/05/12	11/11/12	MT-----				2	\$275.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	M	11/05/12	5:58 AM	WPBF News 25 Mornings	6-7AM	:30	2012MRFP164H	\$275.00	NM
1	WPBF	Tu	11/06/12	6:45 AM	WPBF News 25 Mornings	6-7AM	:30	2012MRFP164H	\$275.00	NM
2	10/31/12	11/02/12	WPBF News 25 Mornings	6-7AM	--WTF--	:30	3	\$275.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>		
	10/29/12	11/04/12	--WTF--				3	\$275.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	W	10/31/12	6:15 AM	WPBF News 25 Mornings	6-7AM	:30	2012MRFP156H	\$275.00	NM
1	WPBF	Th	11/01/12	6:14 AM	WPBF News 25 Mornings	6-7AM	:30	2012MRFP156H	\$275.00	NM
3	WPBF	F	11/02/12	6:40 AM	WPBF News 25 Mornings	6-7AM	:30	2012MRFP156H	\$275.00	NM
3	11/05/12	11/06/12	Good Morning America	7-9AM	MT-----	:30	2	\$275.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>		
	11/05/12	11/11/12	MT-----				2	\$275.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	M	11/05/12	8:42 AM	Good Morning America	7-9AM	:30	2012MRFP156H	\$275.00	NM
1	WPBF	Tu	11/06/12	7:43 AM	Good Morning America	7-9AM	:30	2012MRFP164H	\$275.00	NM
4	10/31/12	11/02/12	Good Morning America	7-9AM	--WTF--	:30	3	\$275.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>		
	10/29/12	11/04/12	--WTF--				3	\$275.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	W	10/31/12	8:48 AM	Good Morning America	7-9AM	:30	2012MRFP143H	\$275.00	NM
3	WPBF	Th	11/01/12	8:58 AM	Good Morning America	7-9AM	:30	2012MRFP143H	\$275.00	NM
2	WPBF	F	11/02/12	8:55 AM	Good Morning America	7-9AM	:30	2012MRFP143H	\$275.00	NM
5	10/31/12	11/02/12	10-11a Anderson Cooper	10-11a	--WTF--	:30	3	\$225.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>		
	10/29/12	11/04/12	--WTF--				3	\$225.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	W	10/31/12	10:35 AM	10-11a Anderson Cooper	10-11a	:30	2012MRFP156H	\$225.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
968925-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY FOR PRESIDENT		

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/31/12	11/02/12	10-11a Anderson Cooper 10-11a		--WTF--	:30	3	\$225.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF Th 11/01/12 10:27 AM 10-11a Anderson Cooper 10-11a :30 2012MRFP156H \$225.00 NM									
2 WPBF F 11/02/12 10:51 AM 10-11a Anderson Cooper 10-11a :30 2012MRFP156H \$225.00 NM									
6	11/05/12	11/06/12	10-11a Anderson Cooper 10-11a		MT-----	:30	2	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 MT----- 2 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF M 11/05/12 10:37 AM 10-11a Anderson Cooper 10-11a :30 2012MRFP164H \$225.00 NM									
1 WPBF Tu 11/06/12 10:43 AM 10-11a Anderson Cooper 10-11a :30 2012MRFP164H \$225.00 NM									
7	11/05/12	11/06/12	The View	11A-12PM	MT-----	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 MT----- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 11/05/12 11:33 AM The View 11A-12PM :30 2012MRFP156H \$400.00 NM									
2 WPBF Tu 11/06/12 11:33 AM The View 11A-12PM :30 2012MRFP156H \$400.00 NM									
8	10/31/12	11/02/12	WPBF News 25 @ Noon 12pm-1230pm		--WTF--	:30	2	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 --WTF-- 2 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 10/31/12 12:26 PM WPBF News 25 @ Noon 12pm-1230pm :30 2012MRFP143H \$175.00 NM									
2 WPBF Th 11/01/12 WPBF News 25 @ Noon 12pm-1230pm :00 \$175.00 NM									
Credited									
9	11/05/12	11/06/12	WPBF News 25 @ Noon 12pm-1230pm		MT-----	:30	2	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 MT----- 2 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF M 11/05/12 WPBF News 25 @ Noon 12pm-1230pm :00 \$175.00 NM									
Credited									
1 WPBF Tu 11/06/12 12:28 PM WPBF News 25 @ Noon 12pm-1230pm :30 2012MRFP164H \$175.00 NM									
10	10/31/12	11/02/12	1230-1P Access Hollywood 1230-1p		--WTF--	:30	3	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 --WTF-- 3 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF W 10/31/12 12:55 PM 1230-1P Access Hollywood 1230-1p :30 2012MRFP156H \$350.00 NM									
3 WPBF Th 11/01/12 12:55 PM 1230-1P Access Hollywood 1230-1p :30 2012MRFP156H \$350.00 NM									
1 WPBF F 11/02/12 12:49 PM 1230-1P Access Hollywood 1230-1p :30 2012MRFP156H \$350.00 NM									
11	11/05/12	11/06/12	1230-1P Access Hollywood 1230-1p		MT-----	:30	2	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 MT----- 2 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF M 11/05/12 12:41 PM 1230-1P Access Hollywood 1230-1p :30 2012MRFP164H \$175.00 NM									
1 WPBF Tu 11/06/12 12:48 PM 1230-1P Access Hollywood 1230-1p :30 2012MRFP164H \$175.00 NM									
12	10/31/12	11/02/12	THE CHEW	1P-2P	--WTF--	:30	3	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
968925-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser		Product	Estimate Number
Romney/R/President		ROMNEY FOR PRESIDENT	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/31/12	11/02/12	THE CHEW	1P-2P	--WTF--	:30	3	\$275.00	NM
Class of Time - Pre-emptible with notice									
	10/29/12	11/04/12	--WTF--				3	\$275.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/31/12	1:57 PM	THE CHEW	1P-2P	:30	2012MRFP156H	\$275.00 NM
3	WPBF	Th	11/01/12	1:56 PM	THE CHEW	1P-2P	:30	2012MRFP143H	\$275.00 NM
2	WPBF	F	11/02/12	1:57 PM	THE CHEW	1P-2P	:30	2012MRFP143H	\$275.00 NM
13	11/05/12	11/06/12	THE CHEW	1P-2P	MT-----	:30	2	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	MT-----	2	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	11/05/12	12:58 PM	THE CHEW	1P-2P	:30	2012MRFP164H	\$275.00 NM
1	WPBF	Tu	11/06/12	1:27 PM	THE CHEW	1P-2P	:30	2012MRFP156H	\$275.00 NM
14	11/05/12	11/06/12	GENERAL HOSPITAL	GENERAL HOSPIT	MT-----	:30	2	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	MT-----	2	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	11/05/12	2:23 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	2012MRFP156H	\$450.00 NM
1	WPBF	Tu	11/06/12	2:26 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	2012MRFP164H	\$450.00 NM
15	10/31/12	11/02/12	GENERAL HOSPITAL	GENERAL HOSPIT	--WTF--	:30	3	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	--WTF--	3	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	W	10/31/12	2:59 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	2012MRFP143H	\$450.00 NM
2	WPBF	Th	11/01/12	2:59 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	2012MRFP156H	\$450.00 NM
1	WPBF	F	11/02/12	2:22 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	2012MRFP156H	\$450.00 NM
16	10/31/12	11/02/12	Dr. Oz	4-5p	--WTF--	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	--WTF--	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	10/31/12	4:38 PM	Dr. Oz	4-5p	:30	2012MRFP156H	\$500.00 NM
1	WPBF	F	11/02/12	4:56 PM	Dr. Oz	4-5p	:30	2012MRFP156H	\$500.00 NM
17	11/05/12	11/06/12	Dr. Oz	4-5p	MT-----	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	MT-----	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	4:17 PM	Dr. Oz	4-5p	:30	2012MRFP164H	\$500.00 NM
2	WPBF	Tu	11/06/12	4:40 PM	Dr. Oz	4-5p	:30	2012MRFP164H	\$500.00 NM
18	11/05/12	11/05/12	M-F 5pm News	5-6pm	M-----	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	M-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	5:40 PM	M-F 5pm News	5-6pm	:30	2012MRFP164H	\$450.00 NM
19	10/31/12	11/02/12	M-F 5pm News	5-6pm	--WTF--	:30	3	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
968925-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY FOR PRESIDENT	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
19	10/31/12	11/02/12	M-F 5pm News Class of Time - Pre-emptible with notice	5-6pm	--WTF--	:30	3	\$450.00	NM	
	10/29/12	11/04/12	--WTF--		3	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	W	10/31/12	5:28 PM	M-F 5pm News	5-6pm	:30	2012MRFP156H	\$450.00	NM
3	WPBF	Th	11/01/12	5:40 PM	M-F 5pm News	5-6pm	:30	2012MRFP143H	\$450.00	NM
2	WPBF	F	11/02/12	5:57 PM	M-F 5pm News	5-6pm	:30	2012MRFP143H	\$450.00	NM
20	10/31/12	11/02/12	WPBF News 25 @ 6:00P Class of Time - Pre-emptible with notice	6-6:30PM	--WTF--	:30	2	\$525.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/29/12	11/04/12	--WTF--	2	\$525.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Th	11/01/12	6:28 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	2012MRFP156H	\$525.00	NM
2	WPBF	F	11/02/12	6:29 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	2012MRFP156H	\$525.00	NM
21	11/05/12	11/05/12	WPBF News 25 @ 6:00P Class of Time - Pre-emptible with notice	6-6:30PM	M-----	:30	1	\$525.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	11/05/12	11/11/12	M-----	1	\$525.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	M	11/05/12	6:29 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	2012MRFP164H	\$525.00	NM
22	11/05/12	11/05/12	Wheel Of Fortune Class of Time - Fixed Non Pre-emptible	7-7:30PM	M-----	:30	1	\$1,600.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	11/05/12	11/11/12	M-----	1	\$1,600.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	M	11/05/12	7:25 PM	Wheel Of Fortune	7-7:30PM	:30	2012MRFP164H	\$1,600.00	NM
23	10/31/12	11/02/12	Wheel Of Fortune Class of Time - Fixed Non Pre-emptible	7-7:30PM	--WTF--	:30	2	\$1,600.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/29/12	11/04/12	--WTF--	2	\$1,600.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	W	10/31/12	7:07 PM	Wheel Of Fortune	7-7:30PM	:30	2012MRFP143H	\$1,600.00	NM
2	WPBF	F	11/02/12	7:14 PM	Wheel Of Fortune	7-7:30PM	:30	2012MRFP156H	\$1,600.00	NM
24	11/05/12	11/05/12	Jeopardy Class of Time - Fixed Non Pre-emptible	7:30-8PM	M-----	:30	1	\$1,700.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	11/05/12	11/11/12	M-----	1	\$1,700.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	M	11/05/12	7:53 PM	Jeopardy	7:30-8PM	:30	2012MRFP156H	\$1,700.00	NM
25	10/31/12	11/02/12	Jeopardy Class of Time - Fixed Non Pre-emptible	7:30-8PM	--WTF--	:30	3	\$1,700.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/29/12	11/04/12	--WTF--	3	\$1,700.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WPBF	W	10/31/12	7:41 PM	Jeopardy	7:30-8PM	:30	2012MRFP156H	\$1,700.00	NM
1	WPBF	Th	11/01/12	7:42 PM	Jeopardy	7:30-8PM	:30	2012MRFP156H	\$1,700.00	NM
2	WPBF	F	11/02/12	7:33 PM	Jeopardy	7:30-8PM	:30	2012MRFP143H	\$1,700.00	NM
26	10/31/12	11/02/12	M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Fixed Non Pre-emptible		--WTF--	:30	3	\$1,000.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/29/12	11/04/12	--WTF--	3	\$1,000.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
968925-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser		Product	Estimate Number
Romney/R/President		ROMNEY FOR PRESIDENT	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	10/31/12	11/02/12	M-SUN WPBF News 25 @ 11-11:35PM		--WTF--	:30	3	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	W	10/31/12	11:35 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	2012MRFP143H	\$1,000.00 NM
1	WPBF	Th	11/01/12	11:31 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	2012MRFP143H	\$1,000.00 NM
2	WPBF	F	11/02/12	11:30 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	2012MRFP156H	\$1,000.00 NM
27	11/05/12	11/05/12	M-SUN WPBF News 25 @ 11-11:35PM		M-----	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	M-----	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	11:35 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	2012MRFP156H	\$1,000.00 NM
28	10/31/12	11/02/12	Nightline	1135-1205AM / 123	--WTF--	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	--WTF--	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	11/02/12	12:02 AM	Nightline	1135-1205AM / 123	:30	2012MRFP143H	\$350.00 NM
29	10/31/12	11/02/12	Nightline	1135-1205AM / 123	--WTF--	:30	2	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	--WTF--	2	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	10/31/12	12:02 AM	Nightline	1135-1205AM / 123	:30	2012MRFP156H	\$700.00 NM
1	WPBF	Th	11/01/12	11:56 PM	Nightline	1135-1205AM / 123	:30	2012MRFP156H	\$700.00 NM
30	11/05/12	11/05/12	Nightline	1135-1205AM / 123	M-----	:30	1	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	M-----	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	12:01 AM	Nightline	1135-1205AM / 123	:30	2012MRFP164H	\$700.00 NM
31	11/05/12	11/05/12	DWTS	8-10P	M-----	:30	1	\$9,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	M-----	1	\$9,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	8:49 PM	DWTS	8-10P	:30	2012MRFP164H	\$9,000.00 NM
32	11/05/12	11/05/12	CASTLE	10-11PM	M-----	:30	1	\$5,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	M-----	1	\$5,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	10:35 PM	CASTLE	10-11PM	:30	2012MRFP164H	\$5,000.00 NM
33	10/31/12	10/31/12	THE MIDDLE	830-9P	--W----	:30	1	\$3,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	--W----	1	\$3,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/31/12	8:49 PM	Neighbors	830-9P	:30	2012MRFP156H	\$3,600.00 NM
34	11/01/12	11/01/12	46TH ANNUAL CMA AW/8-11PM		---T---	:30	1	\$1,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	---T---	1	\$1,500.00				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
968925-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY FOR PRESIDENT		

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
34	11/01/12	11/01/12	46TH ANNUAL CMA AW/8-11PM		---T---	:30	1	\$1,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 11/01/12 46TH ANNUAL CMA AWARDS 8-11PM :00 \$1,500.00 NM									
Credited									
35	11/02/12	11/02/12	SHARK TANK	8-9PM	----F--	:30	1	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 ----F-- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 11/02/12 8:00 PM LAST MAN STANDING PREMIEI8-830P 11/2 :30 2012MRFP156H \$2,000.00 NM									
36	11/02/12	11/02/12	PRIMETIME	9-10PM	----F--	:30	1	\$2,000.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 ----F-- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 11/02/12 9:42 PM SHARK TANK 9-10PM :30 2012MRFP156H \$2,000.00 NM									
37	11/02/12	11/02/12	20/20	10-11PM	----F--	:30	1	\$2,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 ----F-- 1 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 11/02/12 10:35 PM 20/20 10-11PM :30 2012MRFP143H \$2,200.00 NM									
38	11/03/12	11/03/12	Sat 6-7am News	Sat 6-7am	-----S-	:30	2	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----S- 2 \$160.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 11/03/12 6:14 AM Sat 6-7am News Sat 6-7am :30 2012MRFP164H \$160.00 NM									
2 WPBF Sa 11/03/12 6:38 AM Sat 6-7am News Sat 6-7am :30 2012MRFP164H \$160.00 NM									
39	11/03/12	11/03/12	GMA Saturday 7-8am	Sat 7am-8am	-----S-	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----S- 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 11/03/12 7:55 AM GMA Saturday 7-8am Sat 7am-8am :30 2012MRFP156H \$325.00 NM									
40	11/03/12	11/03/12	Sat 8-9am News	Sat 8-9am	-----S-	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----S- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 11/03/12 Sat 8-9am News Sat 8-9am :00 \$225.00 NM									
Credited									
41	11/03/12	11/03/12	Sat 330-7pm ABC College	330-7pm	-----S-	:30	1	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----S- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 11/03/12 7:28 PM Sat 330-7pm ABC College Footb:330-7pm :30 2012MRFP164H \$2,000.00 NM									
LR - Football									
42	11/03/12	11/03/12	Sat Prime College Footba	8-1130pm	-----S-	:30	2	\$1,175.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
968925-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY FOR PRESIDENT		

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
42	11/03/12	11/03/12	Sat Prime College Footba	8-1130pm	-----S-	:30	2	\$1,175.00	NM
Class of Time - Pre-emptible with notice									
	10/29/12	11/04/12			-----S-		2	\$1,175.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	11/03/12	10:10 PM	Sat Prime College Football	8-1130pm	:30	2012MRFP164H	\$1,175.00 NM
2	WPBF	Sa	11/03/12	11:42 PM	Sat Prime College Football	8-1130pm	:30	2012MRFP156H	\$1,175.00 NM
LR - Football									
43	11/03/12	11/03/12	Sat 5-6am News	Sat 5-6am	-----S-	:30	2	\$60.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----S-	2	\$60.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	11/03/12	5:14 AM	Sat 5-6am News	Sat 5-6am	:30	2012MRFP164H	\$60.00 NM
2	WPBF	Sa	11/03/12	5:42 AM	Sat 5-6am News	Sat 5-6am	:30	2012MRFP156H	\$60.00 NM
44	11/04/12	11/04/12	Sun 6-7am News	Sun 6-7am	-----S	:30	2	\$90.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----S	2	\$90.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	11/04/12		Sun 6-7am News	Sun 6-7am	:00		\$90.00 NM
Credited									
2	WPBF	Su	11/04/12	6:26 AM	Sun 6-7am News	Sun 6-7am	:30	2012MRFP164H	\$90.00 NM
45	11/04/12	11/04/12	GMA Sunday 7-8am	Sun 7-8am	-----S	:30	2	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----S	2	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	11/04/12	7:27 AM	GMA Sunday 7-8am	Sun 7-8am	:30	2012MRFP164H	\$325.00 NM
2	WPBF	Su	11/04/12	7:57 AM	GMA Sunday 7-8am	Sun 7-8am	:30	2012MRFP156H	\$325.00 NM
46	11/04/12	11/04/12	Sun 8-9am News	Sun 8-9am	-----S	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----S	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	11/04/12	8:59 AM	Sun 8-9am News	Sun 8-9am	:30	2012MRFP164H	\$225.00 NM
47	11/04/12	11/04/12	Chris Matthews	Sun 10-10:30AM	-----S	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----S	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	11/04/12	10:21 AM	Chris Matthews	Sun 10-10:30AM	:30	2012MRFP164H	\$450.00 NM
48	11/04/12	11/04/12	Sun 630pm News	630-7pm	-----S	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----S	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	11/04/12	6:40 PM	Sun 630pm News	630-7pm	:30	2012MRFP156H	\$800.00 NM
49	11/04/12	11/04/12	AFV	7-8PM	-----S	:30	1	\$825.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----S	1	\$825.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
968925-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY FOR PRESIDENT		

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
49	11/04/12	11/04/12	AFV	7-8PM	-----S	:30	1	\$825.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 11/04/12 7:20 PM AFV 7-8PM :30 2012MRFP164H \$825.00 NM									
50	11/04/12	11/04/12	OUAT	8-9PM	-----S	:30	1	\$3,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----S 1 \$3,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 11/04/12 8:19 PM OUAT 8-9PM :30 2012MRFP164H \$3,600.00 NM									
51	11/04/12	11/04/12	REVENGE	9-10PM	-----S	:30	1	\$2,175.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----S 1 \$2,175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 11/04/12 REVENGE 9-10PM :00 \$2,175.00 NM									
Credited									
52	11/04/12	11/04/12	M-SUN WPBF News 25 @ 11-11:35PM		-----S	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----S 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 11/04/12 11:12 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 2012MRFP156H \$1,000.00 NM									
53	11/03/12	11/03/12	M-Sun 1130p-12am Late	1130p-1205am	-----S-	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----S- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 11/03/12 12:17 AM M-Sun 1130p-12am Late News 1130p-1205am :30 2012MRFP164H \$800.00 NM									
LR - Football									
54	11/05/12	11/06/12	WPBF News 25 Mornings	6-7AM	MT-----	:30	1	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 MT----- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 11/05/12 6:23 AM WPBF News 25 Mornings 6-7AM :30 2012MRFP164H \$550.00 NM									
55	11/05/12	11/06/12	Good Morning America	7-9AM	MT-----	:30	1	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 MT----- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 11/06/12 9:00 AM Good Morning America 7-9AM :30 2012MRFP164H \$550.00 NM									
56	11/05/12	11/06/12	M-F 3-4P	M-F 3-4P	MT-----	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 MT----- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 11/05/12 3:54 PM M-F 3-4P M-F 3-4P :30 2012MRFP164H \$400.00 NM									
2 WPBF Tu 11/06/12 3:57 PM M-F 3-4P M-F 3-4P :30 2012MRFP164H \$400.00 NM									
57	11/05/12	11/05/12	M-F 5pm News	5-6pm	M-----	:30	1	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 M----- 1 \$900.00									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
968925-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY FOR PRESIDEN		

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																			
57	11/05/12	11/05/12	M-F 5pm News Class of Time - Fixed Non Pre-emptible	5-6pm	M-----	:30	1	\$900.00	NM																																																																			
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>M</td><td>11/05/12</td><td>5:54 PM</td><td>M-F 5pm News</td><td>5-6pm</td><td>:30</td><td>2012MRFP156H</td><td>\$900.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	M	11/05/12	5:54 PM	M-F 5pm News	5-6pm	:30	2012MRFP156H	\$900.00	NM																																													
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	WPBF	M	11/05/12	5:54 PM	M-F 5pm News	5-6pm	:30	2012MRFP156H	\$900.00	NM																																																																		
58	11/05/12	11/06/12	Good Morning America Class of Time - Fixed Non Pre-emptible	7-9AM	MT-----	:30	1	\$550.00	NM																																																																			
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>11/05/12</td><td>11/11/12</td><td>MT-----</td><td>1</td><td>\$550.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Tu</td><td>11/06/12</td><td>8:30 AM</td><td>Good Morning America</td><td>7-9AM</td><td>:30</td><td>2012MRFP156H</td><td>\$550.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/05/12	11/11/12	MT-----	1	\$550.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Tu	11/06/12	8:30 AM	Good Morning America	7-9AM	:30	2012MRFP156H	\$550.00	NM																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	11/05/12	11/11/12	MT-----	1	\$550.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	WPBF	Tu	11/06/12	8:30 AM	Good Morning America	7-9AM	:30	2012MRFP156H	\$550.00	NM																																																																		
59	11/05/12	11/06/12	Dr. Oz M-F 9-10a Class of Time - Fixed Non Pre-emptible	9-10a	MT-----	:30	1	\$450.00	NM																																																																			
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>11/05/12</td><td>11/11/12</td><td>MT-----</td><td>1</td><td>\$450.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>M</td><td>11/05/12</td><td>9:58 AM</td><td>Dr. Oz M-F 9-10a</td><td>9-10a</td><td>:30</td><td>2012MRFP164H</td><td>\$450.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/05/12	11/11/12	MT-----	1	\$450.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	M	11/05/12	9:58 AM	Dr. Oz M-F 9-10a	9-10a	:30	2012MRFP164H	\$450.00	NM																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	11/05/12	11/11/12	MT-----	1	\$450.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	WPBF	M	11/05/12	9:58 AM	Dr. Oz M-F 9-10a	9-10a	:30	2012MRFP164H	\$450.00	NM																																																																		
60	11/05/12	11/06/12	WPBF News 25 Mornings Class of Time - Fixed Non Pre-emptible	5:30-5:57am	MT-----	:30	1	\$320.00	NM																																																																			
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>11/05/12</td><td>11/11/12</td><td>MT-----</td><td>1</td><td>\$320.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>M</td><td>11/05/12</td><td>5:39 AM</td><td>WPBF News 25 Mornings @ 5:30</td><td>5:30-5:57am</td><td>:30</td><td>2012MRFP164H</td><td>\$320.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/05/12	11/11/12	MT-----	1	\$320.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	M	11/05/12	5:39 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	2012MRFP164H	\$320.00	NM																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	11/05/12	11/11/12	MT-----	1	\$320.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	WPBF	M	11/05/12	5:39 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	2012MRFP164H	\$320.00	NM																																																																		
61	11/05/12	11/06/12	4:30a-5a Class of Time - Immediately Pre-emptible without notice	430a-5a	MT-----	:30	2	\$20.00	NM																																																																			
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>11/05/12</td><td>11/11/12</td><td>MT-----</td><td>2</td><td>\$20.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>M</td><td>11/05/12</td><td></td><td>4:30a-5a</td><td>430a-5a</td><td>:00</td><td></td><td>\$20.00</td><td>NM</td></tr><tr><td colspan="11">Credited</td></tr><tr><td>2</td><td>WPBF</td><td>Tu</td><td>11/06/12</td><td></td><td>4:30a-5a</td><td>430a-5a</td><td>:00</td><td></td><td>\$20.00</td><td>NM</td></tr><tr><td colspan="11">Credited</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/05/12	11/11/12	MT-----	2	\$20.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	M	11/05/12		4:30a-5a	430a-5a	:00		\$20.00	NM	Credited											2	WPBF	Tu	11/06/12		4:30a-5a	430a-5a	:00		\$20.00	NM	Credited										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	11/05/12	11/11/12	MT-----	2	\$20.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	WPBF	M	11/05/12		4:30a-5a	430a-5a	:00		\$20.00	NM																																																																		
Credited																																																																												
2	WPBF	Tu	11/06/12		4:30a-5a	430a-5a	:00		\$20.00	NM																																																																		
Credited																																																																												
Total Spots							92																																																																					

Payment Terms 30 Days

<u>Gross Total</u>	\$74,950.00
<u>Agency Commission</u>	\$11,242.50
<u>Net Amount Due</u>	\$63,707.50